

William Pollock

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Education

Ph.D., Political Science Stony Brook University	2018 expected
M.A., Political Science Florida State University	2012
B.S., Political Science Florida State University	2010

Publications

The Question(s) of Political Knowledge , with Jason Barabas, Jennifer Jerit, and Carlisle Rainey. <i>American Political Science Review</i> 108 (4): 840-855.	2014
Studying Media Effects in the European Social Surveys across Research Designs, Countries, Time, Issues, and Outcomes , with Jason Barabas, Jennifer Jerit, Martijn Schoonvelde, Susan Banducci, and Daniel Stevens. <i>European Political Science</i> 14: 394-421.	2015
Manipulated vs. Measured: Using an Experimental Benchmark to Investigate the Performance of Self-Reported Media Exposure , with Jason Barabas, Jennifer Jerit, Martijn Schoonvelde, Susan Banducci, and Daniel Stevens. <i>Communication Methods and Measures</i> 10 (2-3): 99-114.	2016

Working Papers

Lowering Expectations: How Candidate Demeanor Affects Voter Attitudes
[under review]

Projection Bias and Directional Voting

Rewarding Representation: The Effects of Roll-Call Information on Voting for Congressional Incumbents, with Jason Barabas and Joseph Wachtel

Design Choices in Observational Media Effects Research: A Systematic Review and Validation, with Susan Banducci, Martijn Schoonvelde, Daniel Stevens, Jennifer Jerit, and Jason Barabas.

Teaching Experience

Intermediate Statistics (M.A. program in public policy)
Stony Brook University: Fall 2016, Fall 2017

Introduction to American Politics
Florida State University: Summer 2012

Stony Brook University: Fall 2015, Spring 2016, Spring 2017

Introduction to American Politics (Online)

Stony Brook University: Winter 2017, Summer 2017

Advanced Quantitative Analysis in Political Science (TA)

Florida State University: Fall 2012

* 2017 Political Science Departmental Teaching Award

Conference Participation

- Risk Orientation, Risky Markets and Social Security Privatization Opinions,** 2010
with Cherie D. Maestas. Presented at the annual meeting of the Southern Political Science Association, Atlanta.
- The Effect of Risk Orientation on Policy Opinions: The Case of Social Security,** 2011
with Cherie D. Maestas. Presented at the annual meeting of the Southern Political Science Association, New Orleans.
- Informed Consent: Roll-Call Knowledge, Representation Information, and the Mass Media,** 2011
with Jason Barabas and Joseph Wachtel. Presented at the annual meeting of the American Political Science Association, Seattle.
- Rewarding Representation: The Effects of Roll-Call Information on Voting for Congressional Incumbents,** 2012
with Jason Barabas and Joseph Wachtel. Presented at the annual meeting of the Southern Political Science Association, New Orleans.
- Projection in Directional Voters.** 2012
Presented at the annual meeting of the Midwest Political Science Association, Chicago.
- A Unified Theory of Public Knowledge: Individual, Environmental, Procedural, and Temporal-Topical Determinants,** 2013
with Jason Barabas and Jennifer Jerit. Presented at the annual meeting of the Southern Political Science Association, Orlando.
- Unifying Theories of Political Knowledge: Individual, Environmental, Procedural, and Temporal-Topical Determinants,** 2013
with Jason Barabas and Jennifer Jerit. Presented at the annual meeting of the American Political Science Association, Chicago.
- The Effect of Candidate Demeanor on Voter Perceptions.** 2013
Presented at the annual meeting of the American Political Science Association, Chicago.
- Generalizing the Study of Media Effects on Public Opinion across Time, Space, Outcomes, and Methods,** 2014
with Jason Barabas, Jennifer Jerit, Susan Banducci, Daniel Stevens, and Martijn Schoonvelde. Presented at the annual meeting of the Southern Political Science Association, New Orleans.
- The Effect of Candidate Demeanor on Voter Perceptions.** 2014
Presented at the annual meeting of the American Political Science Association, Chicago.

Projection Bias and Directional Voting. Presented at the annual meeting of the Midwest Political Science Association, Chicago. 2015

Lowering Expectations: How Demeanor and Candidate Reputations Affect Voter Attitudes. Presented at the annual meeting of the Midwest Political Science Association, Chicago. 2017

Professional Service

Referee: *American Journal of Political Science*

Panel discussant (2013 SPSA annual meeting)

Additional Training

ICPSR Summer Program in Quantitative Methods for Social Research: Monte Carlo Simulation and Resampling Methods for Social Scientists, University of North Carolina, Chapel Hill. 2011

Advanced Stata Programming, Stata NetCourse. 2012